

November 3, 2008

To Whom it May Concern:

Touro College Jacob D. Fuchsberg Law Center hired Austin & Williams recently after an extensive search of agencies. We were looking for a firm that would meet our institution's goals while guiding us through their expertise in the market. We specifically looked at work flow and process for each firm as well as their creative portfolios and specific strategies for meeting our objectives. We were impressed with Austin & Williams from the beginning and continue to be impressed with their attention to detail, creativity and goal-driven work.

Austin & Williams took the time necessary to get to know our institution, our goals and our objectives. They have worked hard and remained focused on ensuring that their work and recommendations remain focused on these goals, while being creative and smart.

We recently launched our ad campaign, both print and radio ads, and have been receiving great reviews. We look forward to a long relationship with this firm. I would be happy to discuss our relationship with Austin & Williams further upon request.

Sincerely,



Linda Howard Weissman  
Assistant Dean for Institutional Advancement